



Chiropractic News

January 2005

From the Chiropractic Fellowship of PA

TLC Seminar – Boost Your New Patient Volume Consistently

January 21 & 22, 2005

Dr. Dean L. DePice invites you to a new patient seminar is being held at Doubletree Hotel, 237 South Broad Street, Philadelphia, PA. Topics include: prosperous new patient strategy: build a referral based practice, cost effective external marketing to boost new patient growth, consistent marketing design through expansion cycles and twelve month accountable marketing process, with documented return on investment (ROI) accountability. Program hours are Friday, January 21st 6:00 - 9:30 pm and Saturday, January 22nd 9:00 am to 5:00 PM. To register, contact TLC office at 215-657-1701

CHIRO CRUISE 2005: PRINCIPLES & PRACTICE OF CHIROPRACTIC

February 20-27, 2005

Cruise, philosophize and de-stress with Sherman College and the Federation of Straight Chiropractors and Organizations (FSCO) on a seven-day cruise from Miami, FL, to Belize, Isla Roatan, Grand Cayman and Cozumel aboard the Carnival Valor. Experience the thrill of sailing while earning continuing education credit and raising funds for Sherman College and the FSCO.

For more information about Chiro Cruise 2005, please contact Maryann Weber at Miami Beach Travel at 800-673-2343, e-mail the Continuing Education Office at lyceum@sherman.edu or call 800-849-8771, ext. 1229. For more information about other continuing education programs at Sherman College visit their website at www.sherman.edu/ce.

Focus Philosophy Night

Featuring: Brad Butler, Skip George, Sharon Gorman, Michael Goodman

When: Saturday, February 12, 2005 - 7:00-10:00 p.m.

Optional Dinner Buffet at 5:30 p.m. (\$12.95 per person)

Where: The Shannon Inn, Marshall's Creek, PA

Just off I-80 at Exit 309

Call (570) 424-1951 for reservations (Ask for the Focus Rate \$80.95 per night)

Cost: Suggested fee is the price of one office visit. We will be passing the hat to cover expenses.

More info call Sharon at (570)350-4091 or email focus2@ptd.net

Future Dates: March 12 & April 9

If you would like to submit a **SHORT motivational thought, news article or a classified article**, please send them to Sharon Gorman at focus@noln.com.

CLASSIFIED ADS

You are invited to send us any classified notices to be included in this newsletter. That would include selling a practice, looking for a new associate, looking for someone to cover your practice or looking to buy or sell equipment. E-mail notices to: focus@noln.com or sue@wannerassoc.com.

EXPERIENCED, PRINCIPLED, DEDICATED CHIROPRACTOR MOVING TO NE PA IN 2005.

Looking for opportunity in an office to work with an option to buy. Perfect for retiree. Email chirostu@shentel.net or call my home at 540-248-6262.

LOOKING TO BUY A SUBLUXATION STATION. My contact info is allisoncarmany@hotmail.com

TABLE FOR SALE – Bench table with drop cervical and pelvic pieces. The table is in good working condition. Asking \$500. Must be picked up. If interested, please call Carol Dunham, D.C. at (570) 759-2249.

IMMEDIATE OPENING FOR AN ASSOCIATE IN OFFICE LOCATED IN PENNSYLVANIA. This is an awesome opportunity to learn how to be one of the best. Dr. Askar has been trained by C.J. Mertz, Sigafoose, Body By God, Dr. John Madeira, and Dr. Ogi Ressel. This internship will teach you how to become success minded in all aspects of practice and it's growth. Extraordinary opportunity and experience. P.A. License necessary. Competitive salary with unlimited bonuses based on collections. Hard work rewarded. Send resume to inline1@earthlink.net or fax to 724-774-2694.

CHIROPRACTIC COVERAGE – Experienced Coverage Doctor who has a subluxation based practice with spouse in Fleetwood, PA. I am proficient in the following techniques: Thompson, basic CBP, Diversified, Activator, Toggle and extremity adjusting. I have been on the coaching system with Waiting List Practice and Dr. James Sigafoose. I am available to provide coverage for 1 day to several weeks and references are available. Reasonable rates. Please call Dr. Dawn Fichter at 610-944-4487.

CHIROPRACTIC HOME/OFFICE FOR SALE – 273 N. Easton Road, Glenside, PA (Philadelphia suburb) \$619,800. Stone Dutch colonial with 5 bedrooms, 2 full baths, powder room, gourmet kitchen, living room, dining room, family room, 2 car garage and 3-story addition. Lower level office includes waiting room with private entrance, 2 large offices and 6 additional rooms – approximately 2,000 square feet. Lead-lined x-ray room equipped with Fisher X-ray machine may be included if a chiropractor is interested. Also available is the potential inclusion of patient list. For information on the property, contact Carol Mallen at 215-641-2544. Questions regarding practice call Judith Berke at 215-884-6061.

FOR SALE – HTT-7 Massage chair with ottoman & headpillow \$300; HTT Cervical massage system \$50; Lloyd Nucca table & platform (spring headpiece) \$1,000; Gonstead exam table – stationary \$250 and Gonstead exam table – elevates up & down electrically \$1,750. Contact Dr. Judith Berke (Philadelphia) 215-884-6061. Prices negotiable with more than one purchase.

PRACTICE FOR SALE PITTSBURGH, PA (CRANBERRY TWP.) – VOLUME, HIGH GROWTH OFFICE.

Located in Cranberry twp. which is one of the fastest growing and most beautiful communities in the country. High growth 3 yr. old office 1500+ visits/month. 413K collections 2003. Low Overhead (~20%). Priced @ \$275,000. 724-733-7365 FAX# 724-327-3357 or email dray@adelphia.net

ASSOCIATE WITH BUYOUT OPPORTUNITY WANTED FOR PITTSBURGH, PA (CRANBERRY TWP.) –

Associate wanted for a volume office. Located in Cranberry twp. which is one of the fastest growing and most beautiful communities in the country. High growth 3 yr. old office 1500+ visits/month. High energy doctor with an intense desire to save lives and have a positive impact on the community. This is an incredible opportunity in a wonderfully positive and ideal chiropractic office. Phone 724-733-7365 Fax 724-327-3357 or email drray@adelphia.net

EXCEPTIONAL OPPORTUNITY FOR NEW OR EXPERIENCED CHIROPRACTOR.

Join our multiple office team, while at the same time developing your own patient base. Great salary and benefits to start. Must be exercise minded, and have adjunctive procedures cert. Philadelphia based. Fax resume to 215-893-6977...Immediate openings...

POSITION AVAILABLE FOR CHIROPRACTIC ASSOCIATE.

Join our Northeastern Pennsylvania chiropractic office. If you are highly motivated, hard working, eager to learn, have good people skills and are looking for a bright future, I have an excellent opportunity with unlimited earning potential. Minimum 2 year training commitment preferred. Please fax resume to 570-268-2792 or e-mail to familydc@epix.net

ARE YOU INCLUDED IN SHARON GORMAN'S MONDAY MORNING MESSAGE?

E-mail your request to focus@noln.com.

IF YOU OR SOMEONE YOU KNOW IS INTERESTED IN JOINING THE CHIROPRACTIC FELLOWSHIP, call (717) 441-6042 or get membership information at www.chirofellowpa.org.

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To remove your name from this list email corinne@wannerassoc.com.